Executive Summary

This proposal discusses the opportunities available to the Louisville Urban League’s Youth Development and Education (YDE) department in regards to the current state of their information tracking and retrieving capabilities. The YDE department runs several programs that students (youth) in the Louisville and surround areas participate in to help enhance their educational and social abilities. These programs are run at various times during the year by program coordinators, who are responsible for tracking the students, their personal information, attendance records, school grades, and the various goals that the students obtain while participating in the program.

The ability to track this student information is crucial to the Louisville Urban League’s ability to generate funding for the YDE programs. Donors (current and potential) frequently request information about a particular program’s success rates in order to judge whether to fund the program or not. The success of a program is generally determined by how many goals students obtain and how many skills they have improved on or learned.

The opportunity lies in how student data is tracked by individual program coordinators and is submitted to YDE’s Senior Director for input into a central “Program Report” file. The requested reports for donors are created via the information kept in this “Program Report” file. Multiple hands are on this data through this process, increasing the possibility of data corruption and/or duplication. By investigating multiple alternatives, we will have the ability to implement a system that will allow the YDE department and its employees to more easily track, store, and retrieve student data. This more time efficient retrieval of data for donors will open doors and additional funding opportunities that the YDE department would not have experienced otherwise.